New Edition of A Sand County Almanac Released for Earth Day 50
Aldo Leopold’s timeless nature writing is ready to reach a whole new generation of readers.

[Baraboo, Wisconsin, April 8] This historic moment, shared worldwide, reminds us that we are connected to each other and to the natural world on this one earth—with implications that matter deeply. As Earth Day 50 approaches, a new edition of Aldo Leopold’s masterpiece, A Sand County Almanac, arrives just in time to reach a new generation with a timeless message: that our moral responsibilities will determine how we care for each other and for our shared home, the earth.

Through history, humor, science, and beautifully detailed prose, Leopold’s A Sand County Almanac has already inspired generations of readers. First published by Oxford University Press in 1949, in the decades since it has become a conservation and literary classic. The 2020 edition features an introduction by famed author and conservationist Barbara Kingsolver, reflecting, “Aldo Leopold, a man who died before I was born, is part of my inner circle. I always look forward to cracking open his door, A Sand County Almanac, for another chat.”

Leopold’s landmark book is organized into three sections. Part I, the almanac (for which it is named), marks each month with essays that showcase Leopold’s unique ability to tell the stories of the land through the careful observation of nature. Part II highlights lessons that Leopold learned through his travels. The collection culminates in Part III, “The Upshot,” in which Leopold explores broader themes in conservation. In his capstone essay “The Land Ethic,” Leopold calls for moral responsibility for the natural world. Ethics directs all members of a community to treat one another with respect. “The land ethic,” Leopold writes, “simply enlarges the boundaries of the community to include soils, waters, plants, and animals, or collectively: the land.”

The Aldo Leopold Foundation’s President, Buddy Huffaker, notes that it was Leopold’s ethical appeal that first brought the book to a wide readership. “Many readers found Leopold because of the crises that led to the first Earth Day in 1970. They were looking for a voice that captured how they felt about our responsibility to care for the natural world. I believe readers will continue to find Leopold’s powerful voice helpful in reconciling current events with how they feel and would like to act.”

While Aldo Leopold was writing his book in the 1940s, he could not have imagined its enduring success. It has since sold several million copies and been translated into 14 languages. Its influence continues to grow. Leopold recognized that his dream of a widely accepted and implemented set of values based on caring—for people, for land, and for all the connections between them—would have to “evolve... in the minds of a thinking community.” In Leopold’s words, “I do not imply that this philosophy of land was always clear to me. It is rather the end result of a life journey.”

The Aldo Leopold Foundation, www.aldoleopold.org, is offering special introductory pricing of 25% off the cover price of $15.95 and free shipping using coupon code aldo25.
The Aldo Leopold Foundation is a non-profit conservation organization fostering care of the land and community through the legacy of Aldo Leopold. The foundation is headquartered in Baraboo, Wisconsin, and welcomes visitors from around the world to Leopold’s famed Shack, a National Historic Landmark.

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*A Sand County Almanac*, 2020 New Edition, complete press kit, including cover photos, please visit:

For popular images of Aldo Leopold:
https://www.aldoleopold.org/about/the-leopold-archives/permissions-request-form/

Fill out image request form and you will receive an immediate response with a link to download the high-resolution image.

For more information on *A Sand County Almanac*:
https://www.aldoleopold.org/about/aldo-leopold/sand-county-almanac/

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